



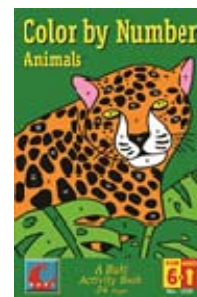
Press Release 6/8/2012

For Immediate Release:

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Israel's Buki Book LTD grants John N. Hansen Company exclusive U.S. distribution rights

June 2012 - John N. Hansen Co., Inc. has been appointed the exclusive U.S. importer/distributor for Buki Books LTD. Since 1968 Buki Books activity books have delighted kids at all preschool and elementary levels. Buki Books are printed in Israel and are available in three sizes: small, medium, and large. Buki books are in stock and ready to ship! For more information please contact Lars Larsen at lars@johnhansenco.com or go to the Hansen website at www.johnhansenco.com.



Established in 1947, The John N. Hansen Co., Inc. imports, manufactures, and distributes a large range of gifts, games, puzzles and toys and is primarily focused on the specialty markets throughout North America. The John N. Hansen Company is the sole U.S. importer/distributor of Buki Books, Hoberman Spheres, Josef Collectible Birthday Dolls, Birdcage Press, Classic Game Collection, and Educa Puzzles & Games. In addition to their exclusive lines, Hansen also distributes Mega Marbles, DuneCraft, Slinky/Poof, Haywire Games, The Wonder Forge, University Games, Hasbro Game and Toy, Wham-o, Techno Source, Wiffle Ball, and 4D Vision Famemaster.